

# Video Licensing Registration Information

Good day!

Thank you for your interest in obtaining a Public Performance Video License! Please find the information below. If you have directly received an invoice from a video licensing company for 2018, please disregard this, as invoices will come directly from the EDGE office.

## The Program

EDGE is pleased to offer you the opportunity to obtain a Public Performance Video License at great cost savings for your church! If you were to go directly it would cost you a minimum of \$300 to secure a license. But with the group savings, the average church only needs to spend \$75 - \$150.

We have negotiated a video licensing agreement with Criterion Pictures and Audio Cine Films (ACF) Inc. who represent most of the major distributors including Paramount, Universal, Alliance Atlantis, New Line Cinema, Miramax, Disney, Veggie Tales and many, many more!

There are many creative ways that you can use films in your congregation – legally!

- During worship
- Fundraisers
- Family nights
- Youth group events
- Education programs

It is our hope that the availability of this licensing arrangement will be one more tool that supports your ministries in creative and just ways.

## Why Do We Need A Public Performance License?

You need a public performance license:

- If you show movies or clips from movies/TV programs for public viewing (unless you are showing 'live-fee' YouTube material)
- Public viewing includes every time you show a video in the church building during programming or worship or fundraising
- It doesn't matter whether you own or rent the movie/clip

The Canadian Copyright Act applies in all cases, even if films are personally owned, brought in from outside sources, obtained from rental outlets, or purchased in retail stores. It applies if films are shown freely, partially, or to small groups, for educational or fundraising purposes. Additional information concerning copyright can be obtained from the Copyright Board of Canada at <http://www.cb-cda.gc.ca>

Summary: Without a public performance license you are breaking current copyright laws.

### **Criterion Pictures Includes:**

- Warner Brothers
- Artisan Entertainment
- Alliance Films Inc.
- Big Idea, Inc. (Veggie Tales)
- 20<sup>th</sup> Century Fox
- Fine Line Features
- Focus Features
- Odeon Films
- Miramax Films
- USA Films
- New Line Cinema
- Fox Searchlight
- Sony Pictures Classics
- Paramount Pictures
- Nelvana
- DreamWorks SKG
- Lucas Films
- And more

### **Audio Cine Films Inc. Includes:**

- Walt Disney Pictures
- Touchstone Pictures
- Hollywood Pictures
- Christal Films
- Columbia Pictures
- Equinoxe Films
- Orion Pictures
- Pixar Animation Studios
- Sony Pictures Entertainment
- United Artists
- MGM Studios
- Universal Studios Canada (plus others)

### **The Cost**

The combined cost for both companies to cover congregations in Canada is \$1.50 per person plus HST based on average Sunday attendance as reported on the 2017 Statistical Return Forms filed with the United Church of Canada. The license will be effective from January 1, 2019 through December 31, 2019. EDGE handles the administration to keep the costs low. Please be sure to calculate your fees using the appropriate percentage of HST depending on where you are located.

#### **Example of 60 people on Sundays:**

60 x \$1.50 = \$90.00

+ 5% HST (Alberta) = \$94.50

#### **Example of 100 people on Sundays:**

100 x \$1.50 = \$150.00  
+ 13% HST (Ontario) = \$169.50

## **Signing Up**

Step 1: Application Form. If you are interested in registering your congregation for a Public Performance License, then please send your completed application form to Alexandra Belaskie ([abelaskie@united-church.ca](mailto:abelaskie@united-church.ca)).

Step 2: Payment. Please make your cheque payable to The United Church of Canada with the memo: EDGE. This should be mailed to:

The United Church of Canada  
3250 Bloor Street West, Suite 200  
Toronto, ON  
ATTN: Alexandra Belaskie

All applications are to be returned to the General Council office **as soon as you can**. Please be sure it is in the mail prior to Friday, December 7<sup>th</sup>, 2018.

Upon payment of your licensing fee with the application as above, your licensing agreement will be in effect as of January 1, 2019. After submitting your application, I will send you the reporting information directly in December. All reporting can be done online.